

John Mac Namara (BCM CEO), Bernie Murnane (BCM Operations Director)



John Mac Namara, CEO of leading cost reduction firm BCM Business Cost Management, has been announced as the Entrepreneur of the Year.

Incredibly, it is the second time that he has achieved this honour, having previously won the award in 2009. In the intervening years, BCM has gone from

strength to strength growing its client base and expanding its operations internationally. It is the first time that the award has gone to the same individual twice.

In their citation, the awards committee commended Mr. Mac Namara for his achievements in growing BCM across many countries including Mexico, New Zealand and Europe.

Accepting the award, John said, "We have a tremendous team of people working in BCM all around the world - all are steeped in cost management and are dedicated to helping our clients to succeed and become more profitable."

Asked about the changes that have taken place in the business environment since first winning the award, Mr. Mac Namara stated that while it has been a tough

period for many businesses, those who stay focused on meeting the needs of customers while tightly managing their cost base are coping best.

"One of the things we enjoy most in BCM is surprising our clients with the savings we can find when they think there are no more savings to be found. We do this by performing a detailed analysis of costs and also delivering a lateral thinking approach to find ways for the client to do things more simply and more effectively. This approach, combined with the considerable buying power we exert, enables us to make a real difference to our clients' cost base."

This, coupled with our unique No Results, No Charge guarantee, should give a lot of peace of mind to businesses who engage with BCM".

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